

EUNWOO (HELEN) LEE

User experience designer



www.helenl.lee



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Work Experience

User Experience Research Intern

Smithsonian National Zoo

Remote | October 2017 - January 2018

- Design, recruit participants for, and conduct weekly in-person usability testing on the Zoo's mobile website
- Analyze qualitative data from user research and generate suggestions for improvements for the mobile website

User Experience Intern

Tunnll

Remote | June 2017 - August 2017

- Derive scenarios from existing commuter personas and value proposition to create features for the mobile transit application
- Use Redmine and Slack to prioritize and review multiple projects and communicate with coworkers across different time zones

Research Apprentice

Linguistics Research Apprentice Practicum

Berkeley, CA | January 2017 - May 2017

- Recruit participants online and offline and schedule lab sessions
- Greet participants at the lab and walk them through the experiment protocol
- Obtain speech samples from participants using Open Sesame

Design Chair

The Movement

Berkeley, CA | January 2017 - May 2018

- Design apparel and promotional materials for print and online
- Manage tabling shifts for members and log their hours, as well as enforcing proper tabling etiquette
- Maintain online presence of the organization on social media with written and digital content

Education

University of California, Berkeley

Bachelor of Arts in Cognitive Science

The Berkeley Certificate of Design Innovation

January 2015 - August 2018

Skills

Design

Usability testing · Persona & Scenario

Wireframing · Low to high fidelity prototyping

Tools

Balsamiq · Adobe XD · Illustrator · Photoshop

InVision · Microsoft Word · PowerPoint

Programming

HTML · CSS · Bootstrap · JavaScript/jQuery

basic Django (Python) · Ajax

Language

Fluent in Korean